SIMPSON Strong-Tie
strongtie.com
Simpson Strong-Tie Company, Inc. | 2151 South Airport Drive | McKinney, TX 75069 | (972) 542-0326

November 13, 2026

Dear Valued Customer,

We are writing to inform you of an upcoming price increase on our connectors due to the continued rise in steel costs. Steel availability began tightening in January, and prices increased steadily throughout the year. The cost per pound of hot dipped galvanized steel is now more than 50% higher than it was at the beginning of the year.

We entered the year with higher-than-normal steel inventory, which allowed us to delay any pricing action in hopes that market conditions would improve. Unfortunately, steel prices have not retreated and continue to rise week after week. As a result, we must pass along a portion of these higher raw material costs.

For orders shipped on or after January 18, price increases will apply by product category. Please review the category-specific pricing information below:

- Connectors, CFS Connectors: average 9%
- Steel Strongwalls, Strongwall Accessories: 9%
- Wood Strongwalls: 5%
- Mass Timber Connectors: Price varies by size
- Truss Plates: 9% - Pricing details will be sent to Truss Plate Customers in a separate communication.

Please see the attached pricing for specific SKU level prices.

Note: Prepaid Freight levels have also been adjusted to reflect additional transportation costs.

Our current prices for our customers remain below December 2022 levels. Should steel prices decline meaningfully, we will revisit our pricing and make appropriate reductions, as we did in January 2023.

In the lead-up to January 18, we ask that order volumes remain consistent with normal sales demand so that we can continue supplying all customers fairly. We reserve the right to limit order quantities if necessary.

We appreciate your business and your understanding as we work through these market conditions.

Sincerely,



Phil Burton
EVP, North America
Simpson Strong-Tie